

# WEB DESIGN PROCESS

When you officially sign up as a client, here's what you can expect from each phase of Wired Impact's web design process.

## 1. KICKOFF THE RELATIONSHIP



- Meet Your Newest Supporter**  
Confirm your design, features and technical details with a dedicated Project Manager.
- Send Account Information**  
Set up and share access to services that you'd like to integrate, like a payment processor or email marketing service.
- Select a Structure**  
Choose a website structure from our examples that best fits your nonprofit. We'll work with you to customize it to be unique to your mission!

## 2. GET TO KNOW YOUR NEW WEBSITE



- Strategy Session**  
Jump on the phone for a consultation on your site structure, including page names and navigation.
- Website Creation**  
Our team will build and customize your new website with your chosen integrations and page structure.
- Boost Your Skills**  
Explore your new site and schedule a Q&A session with your Project Manager.

## 3. USE CONTENT TO MAKE YOUR MISSION SHINE



- Write Text**  
You'll create the text for each page using our website content guides as needed.
- Select Images**  
Choose visuals from your own sources or by accessing our stock photo library (most of them aren't cheesy, and all of them are free to all clients).
- Load & Format**  
Add all of the content to your website, reaching out to us for support whenever you need it.

## 4. SHARE YOUR SITE WITH THE WORLD



- Review Feedback**  
Get a content and design review from our team with recommendations to enhance your website and drive your visitors to take meaningful action to support your cause.
- Finalize**  
Make any final changes you'd like to have in place for launch.
- Prepare**  
We'll take care of redirects, set up Google Analytics and do a final check of your features and settings.
- LAUNCH!**  
Schedule your desired launch date and go live for the world to see!

## 5. REST EASY WITH SUPPORT AND MAINTENANCE



- Proactive Monitoring**  
We manage hosting and security so that you don't have to. And if anything ever goes awry, you know who to call.
- Regular Security and Performance Updates**  
We'll take care of updating your site's underlying technology so you have current software that's quick and secure.
- First Access to New Features**  
You'll automatically have access to new features and upgrades as they're released.
- Ongoing Tech Support**  
Get as much tech support as you need to make sure you know how to effectively manage your site.
- Your Nonprofit's Marketing Partner**  
At no additional charge, get advice from our team on how to get more from your website and online marketing through our Marketing Ally Program.